

the beauty of nature

Island Fresh

Buy Local  It Matters

Join the movement!

Flowers.
Plants.
We adorn ourselves...
and bring nature's beauty indoors.

Floral arrangements made with locally grown flowers and plants are a great way to celebrate holidays and special occasions.

"Buy Local It Matters" is a campaign of the State of Hawai'i to encourage residents to purchase locally grown flowers, plants, and other agriculture products.

Buying local creates jobs in our communities and replaces imported products that may carry harmful pests and diseases into Hawai'i.

Many organizations are working to meet local demand for flowers and potted plants, develop attractive new varieties and help keep invasive species out of Hawai'i.

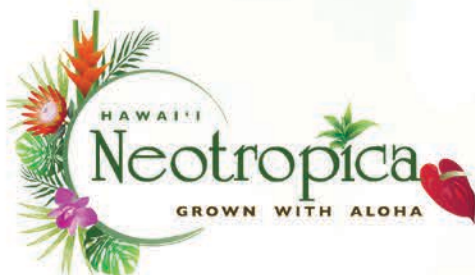
You can help by asking for locally grown flowers and plants, to reduce imports that often carry invasive species.

Do the right thing for our island home by choosing flowers and plants grown in Hawai'i. A vast selection comes from the island's diverse growing conditions and unique varieties developed over many years by Hawai'i farmers and scientists.

Sustaining our island lifestyle depends on the choices we make.

So remember, flowers and plants grown in Hawai'i are great ways to celebrate special occasions and bring the beauty of nature indoors.

Aloha.



Hawaii Floriculture and Nursery Association (HFNA)
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<http://www.hawaiineotropica.com>
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The heart shaped anthurium is a natural for Valentine's Day. A simple pair symbolizes shared love.



An orchid plant with a colorful vase and wire accent is exquisite and will continue to grow and bloom if cared for after the holiday.

Red orchid flowers can be gathered in a heart shape for a striking expression of Valentine's spirit.

These arrangements were made with locally grown flowers and plants.

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